

**STATE SENATOR • DENNIS OLSHOVE • 9TH DISTRICT**

# **Olshove Press Release**

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FOR IMMEDIATE RELEASE

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## **SEN. OLSHOVE EXPLAINS HOW CONSUMERS CAN USE FEDERAL “DO NOT CALL” LIST**

(Lansing)- State Senator Dennis Olshove (D-Warren) explained today how his constituents can sign up to have their names added to the new federal “do not call” registry. Consumers will be able to avoid most telemarketing phone calls by adding their name to the federal registry.

“Consumers should take some comfort in knowing that Congress has finally approved the creation of a federal ‘do not call’ registry,” said Sen. Olshove. “Consumers will finally have the tools to decide for themselves if they wish to be the target of telemarketing solicitations.”

Beginning in July, consumers can register, free of charge, either online or by telephone to have their names placed on a national “do not call” registry. The FCC is scheduled to announce the toll free number and web site in June.

Sen. Olshove encouraged his constituents to register online, rather than by phone, to prevent delays. The initial sign-up by phone will be phased in by region due to the expected high volume of calls while online registration will be available immediately in July.

Once registered, consumer's names will remain on the registry for five years after which time they will need to renew their registration. The registration will take effect in September of 2003, at which time telemarketers will be required to "scrub" their lists of names on the registry every 90 days. Violators will be subject to an \$11,000 per violation fine.

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